



432-617-5555 (then enter 5-5-5-5 for demonstration mode)

PUBLICATION 1: MIDLAND REPORTER TELEGRAM

CATEGORY NUMBER	SECTION
10	Front Page / Local News
11	Crime Reports
12	State news
13	Horoscopes
14	Business
15	Sports
16	Obituaries
17	Local Columnists
	10: Gary Ott
	11: Tumbleweed Smith
	12: Len Hayward
	13: Shanna Sissom
	14: Matt Saxton
	15: Ed Todd
	16: Mella McKewen
	17: Trish Powell
18	Dear Abby
19	MRT Opinion
20	Letters to the Editor
21	Your City This Week
22	Wednesday – Lifestyle Midweek
23	Thursday – My West Texas Pulse
24	Friday – Religion
25	Sunday – Lifestyle
26	Sunday – Basin Business / P. Basin Oil Report
27	Sunday – Arts & Entertainment

PUBLICATION 2: ODESSA AMERICAN

CATEGORY NUMBER	SECTION
10	Front Page / Local News
11	Top Story
12	Events
13	Crime Stoppers
14	Business
15	Sports
16	Obituaries
17	Local Columnists
	10: Gene Powell
	11: Ken Brodnax
18	Schools
19	Opinion
20	Letters to the editor
21	Dot You
23	Ticket
24	Religion
25	Lifestyle
26	Business Weekly
27	Medically Speaking

PUBLICATION 3: GROCERY STORE ADS

CATEGORY NUMBER	FEATURE
10	Target
11	K-Mart
12	Wal-Mart
13	Walgreen's
14	CVS Pharmacy
15	Albertson's
16	H-E-B
17	Super Mercado
18	Various Dept. & Discount Stores

PUBLICATION 4: RESERVED FOR REGIONAL NEWSPAPERS

PUBLICATION 5: MAGAZINES

CATEGORY NUMBER	MAGAZINE	DESCRIPTION
10	TV Guide	
11	Entertainment Weekly	
12	People	
13	The National Enquirer	
14	Sports Illustrated	
15	Parade	
16	USA Weekend	
17	Readers Digest	
18	Newsweek	
19	Time	
20	US News & World Report	
21	The Week	A weekly journal that condenses the most important news, opinions and analysis from international publications.
22	The Economist	
23	Consumer News	Money Mag, Consumer Reports, Bottom Line
24	Modern Maturity	
25	Oprah	
26	Ebony	
27	Smithsonian	
28	The New Yorker	
29	Men's Magazines	Men's Health, Men's Journal, Esquire
30	Women's Magazines	Redbook, O, Women's Day
31	Weight Loss Magazines	Weight Watchers Magazine, Shape & Fitness
32	Home Magazines	Real Simple, Better Homes & Gardens
33	Cooking Magazines	Recipes, Everyday with Rachel Ray
34	Pet Magazines	Bark Magazine, Dog & Cat Fancy
35	Military Times	SAFB Flyer, SAFB Command Post, Military Times
36	National Geographic	
37	Southern Living	
38	Texas Monthly	
39	Texas Highways	
40	Texas Gardener	

41	Rolling Stone	
42	Forbes	
43	Houston Business Journal	
44	Money Matters	Information for various business publications.
45	Money Magazine	
46	Business Week	
47	Guideposts	
48	Soap Opera Digest	
49	National Review/Weekly Standard	
50	Kiplinger Letter	
51	Essence	
52	African American Experience	Monthly program celebrating the artistic, cultural and historical contributions of African Americans.
53	African American Hour	Articles from Essence, Upscale, Legacy, Heart and Soul.

PUBLICATION 6: NEWSLETTERS & OTHER PUBLICATIONS

CATEGORY NUMBER	NEWSLETTER / PROGRAM	DESCRIPTION
10	RLWT Info. & News	
11	Texas Talking Book Newsletter	
12	Audiobook News	Weekly show with reviews and information from AudioFile Magazine.
13	AARP Report	Reading from America's monthly magazine for seniors.
14	The Beacon	1 hour program that fills the void for information concerning people with disabilities, seniors and veterans.
15	Blindness & Disability News Hour	Stories from a variety of sources about issues affecting the blind.

16	CRIS Radio Report on Blindness	A report that blends news & human interest stories from across America and around the world that would be of interest to the blind and visually impaired.
17	ACB Report (Monthly)	American Council of the Blind
18	To Your Health	Health, Prevention, Mayo Clinic Newsletter.
19	Health Reports	Health magazines along with articles from a wide selection of newspapers.
20	Health Issues	General health information from various publications.
21	Aging Gracefully	Articles for listeners 60 and over. Includes Prime Life Circuit, More, AARP
22	Body and Soul	Things for the mind and body.
23	Gardening Tips for the Blind	
24	The Diabetes Show	
25	Living Independently	Program that provides information to pursue a life of dignity, safety and self-assurance. Updated 4 times monthly.
30	Manor Park Newsletter	
31	Aphasia Center Newsletter	
32	EZ Rider	Rider's Guide for A.D.A. Complementary Paratransit Service

PUBLICATION 7: NATIONAL NEWSPAPERS

CATEGORY NUMBER	NEWSPAPER	DESCRIPTION
10	USA Today	
11	Wall Street Journal	
12	Christian Science Monitor	
13	Washington Post	
14	Funny Pages (weekly)	Comics read from the St. Louis Dispatch.
15	Houston Chronicle	
16	New York Times	
17	Religion in Print (Weekly)	

18	Dallas Morning News / Ft. Worth Star-Telegram	
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PUBLICATION 8: NARRATIVE READINGS

CATEGORY NUMBER	FEATURE	DESCRIPTION
10	Traveling Tales	Stories by a professional story-teller.
11	Western Short Stories	Short stories about the west.
12	Suspense Stories	Readings from novels of mystery and suspense.
13	Storytime	Variety of short stories.
14	Tales of Mysteries	
15	Short Stories	Classic and contemporary fiction.
16	Science Fiction Shorts	
17	Daily Bible Readings	
18	Poetry	Poetry selections.
19	Poets Hour	This show features poetry from a variety of authors.
20	Science Fiction Hour	

PUBLICACIÓN 9: PUBLICACIONES EN ESPAÑOL

LA NUMERA DE CATEGORÍA	PROGRAMA	DESCRIPCION
10	Telephone Reader Instructions <i>Instrucciones telefónicas de</i>	
11	Info about Recording Library <i>La información sobre Biblioteca de</i>	
12	Cuentos	Spanish Language Short Stories <i>Narraciones breves de la</i>
13	Una Mezcla de Revistas	Spanish articles from a variety of magazines. <i>Los artículos españoles de</i>
14	Spanish News Hour <i>Hora española de las noticias</i>	Various Sources <i>Varias Fuentes</i>
15	TV Novelas	Features about Spanish Soap Operas and Celebrity Gossip. <i>Las características sobre Telenovelas y Chisme</i>
16	EZ Rider en Español	<i>Guía de jinete para servicio paratransito</i>

17	Ser Padres	Parents Magazine <i>La voz de los padres Hispanos</i>
18	Hispanic Publications	Hispanic Publications from a variety of sources.
19	Los Niños	

(Revised September 9, 2010)